



December 6, 2007

TO: ANTG Prospects

FR: Brad Parsons

RE: Criteria for Theater Set Ups

The following is the minimum criteria for participation in the list the AN Theaters.

- 1) Proper curtaining from **floor to ceiling that also goes into stands**, not just behind stage. Either cuts off lower bowl (WNBA curtain), or plays to one end or side.
- 2) **Must have a name**. Either sponsored; (Sears Theatre, Pepsi Pavilion, etc.) or generic; (Star Theater, Theater of the Clouds, The Theater at Arrowhead Pond, etc.). This is critical to both the industry and your local community.
- 3) Black masking to cover rink boards.
- 4) Some form of ambient lighting so that when patrons enter it feels different than normal arena. Can't see rafters and ceiling easy, etc. Simple dimmers, or more exotic Goebels, etc. shining on vomitories. Some have chandeliers.
- 5) Carpeting in aisles (at least) for appropriate shows.

We think that covers the basic criteria so far. Those who have met this are included in the ANTG listed venues. Others may be added as they meet these criteria.